

ANNUAL

CORNERSTONE AWARDS

SPONSORSHIP OPPORTUNITIES

PRESENTING PARTNER \$25,000

- Recognized as the Presenting Sponsor at the quarterly EDC Advocacy meetings (four annually)
- Recognized as the Presenting Sponsor at the Annual Cornerstone Awards
- Verbal recognition at the Annual Cornerstone Awards
- Logo inclusion on all printed and digital signage on-site at the Annual Cornerstone Awards
- Logo and link inclusion on all digital communication prior to and following the event
- (30) Tickets to Annual Cornerstone Awards
- (2) Reserved tables with preferred seating at Annual Awards
- Opportunity to exhibit at the Annual Cornerstone Awards
- Logo and link inclusion on EDC's website
- Logo and link inclusion in EDC's monthly newsletter distributed digitally to 7,000 people
- Company featured in social media communication
 (Minimum of (4) social posts) including Facebook (28,000 likes), Twitter (6,000) followers),
 Linkedin (1,000 followers)

PREMIER PARTNER

\$15,000

- Recognized as the Premier Sponsor at the quarterly EDC Advocacy Council meetings (four annually)
- Recognized as the Premier Sponsor at the Annual Cornerstone Awards
- Verbal recognition at the Annual Cornerstone Awards
- Logo inclusion on all printed and digital signage on-site at the Annual Cornerstone Awards
- Logo and link inclusion on all digital communication prior to and following the event
- (20) Tickets to Annual Cornerstone Awards
- (1) Reserved table with preferred seating at Annual Cornerstone Awards
- Opportunity to exhibit at the Annual Cornerstone Awards
- Logo and link inclusion on EDC's website
- Logo and link inclusion in EDC's monthly newsletter distributed digitally to 7,000 people
- Company featured in social media communication (Minimum of (4) social posts) including Facebook (28,000 likes), Twitter (6,000 followers), Linkedin (1,000 followers)

SKYLINE PARTNER

\$10,000

- Recognized as the Skyline Sponsor at the quarterly EDC Advocacy Council meetings (one annually)
- Recognized as the Skyline Sponsor at the Annual Cornerstone Awards
- Verbal recognition at the Annual Cornerstone Awards
- Logo inclusion on all printed and digital signage on-site at the Annual Cornerstone Awards

SKYLINE PARTNER CONTINUED \$10,000

- Logo and link inclusion in pre-promotional digital marketing for Annual Cornerstone Awards
- (15) Tickets to Annual Cornerstone Awards
- (1) Reserved table with preferred seating at Annual Awards
- Opportunity to exhibit at the Annual Cornerstone Awards
- Logo and link inclusion on EDC's website
- Logo and link inclusion in EDC's monthly newsletter distributed digitally to 7,000 people
- Company featured in social media communication (Minimum of (4) social posts) including Facebook (28,000 likes), Twitter (6,000 followers), Linkedin (1,000 followers)

COMMUNITY PARTNER \$5,000

- Company logo featured in minimum one monthly newsletter
- Company featured in minimum two social posts throughout the year
- Opportunity to exhibit on-site at Annual Cornerstone Awards
- (10) Tickets to Annual Cornerstone Awards
- Logo listed on-site (printed & digital) at Annual Cornerstone Awards
- Logo and link inclusion in pre-promotional digital marketing for Annual Cornerstone Awards
- Company featured in social media communication (Minimum of two (2) social posts) including Facebook (28,000 likes), Twitter (6,000 followers) LinkedIn (1,000 followers)

BUSINESS TO BUSINESS PARTNER

\$2,500

- Company logo and link inclusion featured in minimum one monthly newsletter
- Company featured in minimum two social posts throughout the year
- Logo listed on-site (printed and digital) at Annual Cornerstone Awards
- (8) Tickets to Annual Cornerstone Awards
- Company featured in social media communication (Minimum of one (1) social post) including Facebook (28,000 likes), Twitter (6,000 followers) LinkedIn (1,000 followers)

NON-PROFIT PARTNER

\$1,500

- Logo listed on-site at Annual Cornerstone Awards
- (6) Tickets to Annual Cornerstone Awards



Suite 1700, Kansas City, MO 64106.

ANNUAL

CORNERSTONE AWARDS

PARTNERSHIP FORM

INFORMATION
NAME
COMPANY
ADDRESS
CITY, STATE, ZIP
PHONE
EMAIL
OPTION 1 Partner with the EDC which includes the Annual Cornerstone Awards
Yes, I would like to sponsor the 2018 Annual Cornerstone Awards at the following level (check one):
\$25,000 Presenting Partner \$5,000 Community Partner
\$15,000 Premier Partner \$2.500 B2B Partner
\$10,000 Skyline Partner \$1,500 Non-profit Partner
OPTION 2 Purchase Individual Entries to the Annual Cornerstone Awards
Yes, I would like to sponsor the 2018 Annual Cornerstone Awards at the following level (check one):
I would like Individual Entries at \$150 per person
I would like Young Professional Individual Entries at \$50 per person.
Kindly indicate the young professional group or corporation that shared this
opportunity with you:
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PAYMENT INFORMATION