



KANSAS CITY
MISSOURI

KCMO Opportunity Zones

● Priority Area: Swope Park

What is Swope Park?

The Swope Park cluster includes a unique blend of urban neighborhoods, employment centers and natural corridors and is home to some of the City's most treasured assets and recognizable landmarks including Swope Park, Bruce R Watkins Drive and Brush Creek. Neighborhoods within the area range from historic urban areas with older traditional homes to newer conventional "suburban" style residential development. The area enjoys access to an extensive transportation system providing a high level of access to local and regional destinations, but has declined as a result of out-migration and disinvestment. Several recent initiatives bring the potential for new investment to the area. The Blue River Flood Control project, Brush Creek enhancements, Swope Park improvements, and the Middle Blue/Target Green project are providing improvements to area infrastructure along with strategies to leverage private investment.

Community Development

The Swope Park area has been the beneficiary of public investment through multiple infrastructure projects, as well as multiple community organizations operating in the area.

The revitalization of Swope Park has come through a mix of private and public investment, including expanded parking as well as a partnership with Sporting Kansas City for the construction of the Swope Soccer Village.

Through community and backyard gardens, the Kansas City Community Gardens is improving access of fresh produce to communities who might not otherwise have been able to buy fresh vegetables.

The Southeast Community Center offers a variety of programs to local residents, as well as a modern facility in which communities can meet, swim, and exercise in a safe environment.

Kansas City Campus for Animal Care is a product of collaboration between the City and the KC Pet Project, creating a \$26 million facility that ranks as the 3rd largest no-kill animal shelter in the United States.

For more information on highlighted projects, investments, and initiatives, feel free to visit the links below:

- [KC Campus for Animal Care](#) -[Swope Soccer](#)
- [SE Community Center](#) -[Community Gardens](#)
- [Swope Park](#)

Others Are Already Investing

Between 2010-2017 private investment in Swope Park totaled \$160,256,561

We're Investing in Swope Park

Between 2004-2017 public investment in our City's infrastructure and public facilities totalled more than \$700,000,000. In Swope Park that means:

- Better Flood Control
- Better Roads
- Better Bridges
- Greater Transit Access
- Open Spaces
- KC Campus for Animal Care

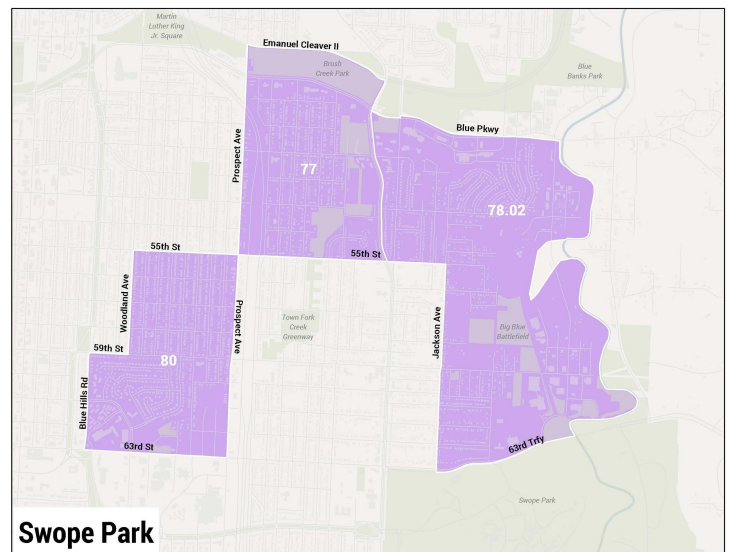
We can help you invest in Swope Park!

Kansas City Missouri has a number of economic development incentives available in this area, including:

- [4 Tax Increment Finance Districts](#)
- [3 Chapter 353 Areas](#)
- [3 Planned Industrial Expansion Areas](#)
- [8 Urban Renewal Areas](#)
- [Central City Economic Development Sales Tax](#)
- Shared Success Fund

To find out more about these incentives, visit

www.edckc.com/development/development-resources/



Exploring Swope Park

In 2010, our Parks Department opened the **Southeast Community Center**. This \$11.4 million facility was built to replace a nearby community center from the early 1950s. This facility supports a wide variety of athletic activities and community functions.



Swope Soccer Village was constructed through a public-private partnership between the City and Sporting Kansas City, the area's major league soccer team. After a \$13.4 million expansion in 2014, the grounds have nine full-size soccer fields to host club and youth teams as well as regional competitions.

The City broke ground in June 2018 on the state-of-the-art **KC Campus for Animal Care**. The 55,000+ square feet facility will support Animal Health & Public Safety staff, a new animal shelter, and a number of amenities. Over \$26 million in public & private funds were raised for this project.



The City of Kansas City, MO control about seven city blocks of property at **63rd street and Prospect Avenue** through a 99-year lease with the Tax Increment Financing Commission of Kansas City. The City acquired this property so it could be put to use in a positive way for surrounding neighborhoods and looks forward to working with developers toward this.